



Moving Forward

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Who, What, When, Where



Each of us is part of the
WHO

.....
*We are all important
protectors of infants and their
safety during sleep*

Who, What, When, Where

- The **WHAT, WHEN, and WHERE** for safe infant sleep is very straightforward.
 - **Knowing and Sharing about:**
 - ✓ **WHAT IS ESSENTIAL**
 - ✓ **WHEN IS IT ESSENTIAL**
 - ✓ **WHERE IS IT ESSENTIAL**



Adapting A Working Plan for each “Who”

- Parents—



- ALL Parents—

- At their Baby’s Birth and
in the First Year

- Health and/or Education Providers

- Family Members

- Communities



First Steps: Essentials for Baby's Sleep

For Parents in English and Spanish

- *Providing links from websites that provide accurate, safe information about infant care*

For Pediatricians/Nurse Practitioners

- *Included as unit in Residency Training/Educational preparation*

For Clinical Lactation Consultants

- *Webinar in Summer/Fall*

As Modules developed for In-Home Visiting by Lay Health Advisors

- *Seeking Grant Funding*

