



FROM POVERTY TO PROSPERITY: THE CAMPAIGN TO CUT POVERTY IN HALF IN TEN YEARS

The Half in Ten Goal – Become an Organizational Endorser Today!

Who We Are:

The Half in Ten Campaign is committed to cutting poverty in half in the United States over the next 10 years, focusing on practical policy solutions that reflect three fundamental principles: creating good jobs, strengthening families, and promoting economic security. We believe that a national goal and tested strategies to achieve it are crucial for success in tackling, and ultimately eliminating, poverty in America. We can accomplish that goal if we deepen and expand the public will to move forward, and if we channel that will toward proven policy solutions.

The Half in Ten Campaign's convening partners include: the [Center for American Progress Action Fund](#), the [Coalition on Human Needs](#), and the [Leadership Conference on Civil and Human Rights](#). We envision the campaign as a partnership with concerned individuals, organizations, policy makers, and experts across the country, and we hope that you will join us!

The Half in Ten Pledge:

Poverty in America undermines our country's economic strength, hinders our ability to compete, erodes the health of our communities, and limits opportunities for children and adults. It does not need to be this way. Throughout our history, we have seen periods of dramatic poverty reduction when elected officials and people across the country have come together to secure our economy from the bottom up.

★ The Pledge ★ *We endorse a national goal of cutting poverty in half in 10 years, and ask elected officials at all levels of government to support policies to achieve it. Furthermore, we call on the administration and Congress to outline and implement a plan to incorporate this goal into our government's long-term economic policymaking, and to set benchmarks that will move our country toward shared prosperity and a stronger middle class.*

Why do we need a national poverty reduction goal?

History has refuted the myth that poverty is intractable and proven that with a national commitment we can make significant strides in growing America's middle-class. In fact, from 1964-1973, poverty fell by more than 40 percent under Democratic *and* Republican Presidents. Therefore, as we recover from the "Great Recession" we need to be *intentional* about doing so in a way that promotes shared prosperity and sets benchmarks to achieve significant poverty-reduction progress.

Details for Endorsing Organizations

All endorsing organizations

- Support the Half in Ten pledge;
- Consent to have their name listed on the Half in Ten website (www.halfinten.org) and in other materials as a supporter of the goal
- Urge their membership/network to sign on as individuals to the “Half in Ten pledge” at <http://halfinten.org/individual-pledge-form>

Benefits for Partners:

- Receive updates through the monthly Half in Ten newsletter on federal policy, partner activities, and best practices;
- Enhance your organizing and communications efforts by accessing Half in Ten program templates and advocacy tools, policy briefings, communications materials, and calls to action

Organizational Endorsement Form

YES, we would like to be listed as a supporter of the Half in Ten goal

Organization/Business:

Point of Contact:

Title:

Address:

City:

State:

Zip:

Telephone:

Fax:

Email:

Website (we will link to this url):

I confirm that I am authorized to sign this form on behalf of my organization. Signature:

YES, as a Half in Ten Campaign endorser we will commit to the following (check all that apply):

- Recruit other organizations/businesses to sign on as a Half in Ten endorser
- Include relevant Half in Ten materials in mailings or emails to our members and networks.
- Collect or share stories with Half in Ten at www.halfinten.org/grassroots/stories/submit
- Include a link to the Half in Ten Campaign’s website on our website.
- Include information about Half in Ten at our next organizational conference or action day
- Include an article about our organization’s participation in Half in Ten in our upcoming newsletter.

Send your completed partner form to info@halfinten.org or visit <http://halfinten.org/organization-pledge-form> to sign up online

1333 H STREET, NW, 10TH FLOOR, WASHINGTON, DC 20005 · HALFINTEN.ORG · INFO@HALFINTEN.ORG · T: 202 682 1611 · F: 202 682 1867

