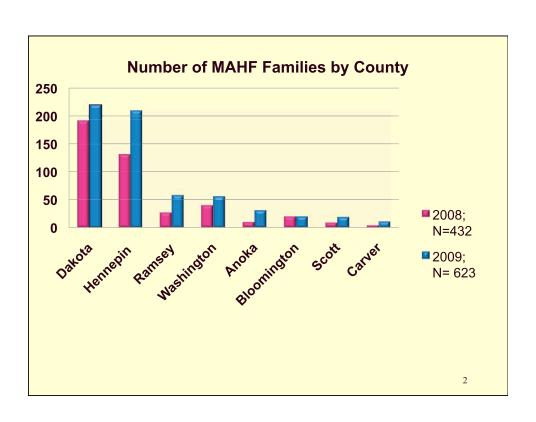
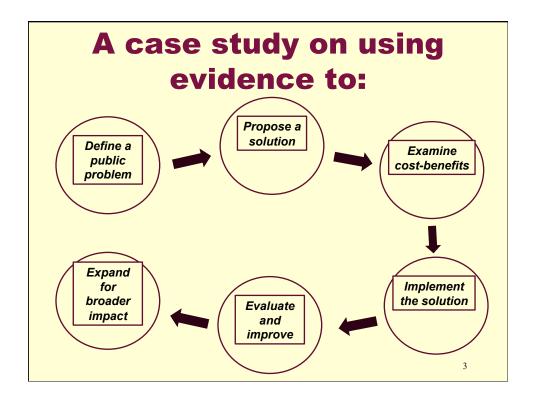
Using Evidence to Implement, Improve and Expand a Program: A Home Visiting Case Study



Frank Forsberg, Greater Twin Cities United Way
Family Impact Seminars
February 18 & 19, 2010

1





Problem Definition

- High risk births
- Child maltreatment rates
- Struggling kindergartners

Note these are cross-jurisdiction concerns

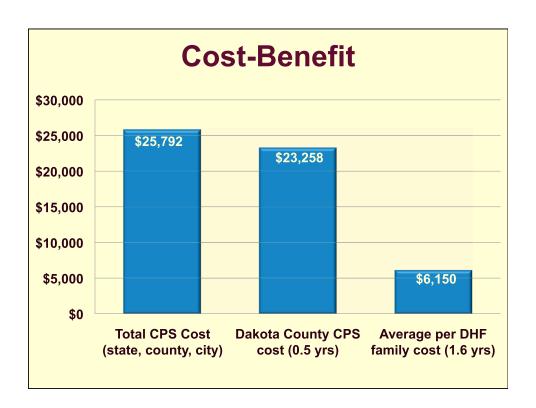


Implement Solution

Evidence-informed ingredients

- Target most at risk families
- Research based screening, curriculum, and home visitor training
- Cultural responsiveness
- Program consistency and continuity
- Adequate service dosage and duration
- Address comprehensive needs
- Provide connections to information, resources, and supports
- Continuous quality improvement and outcome tracking

5



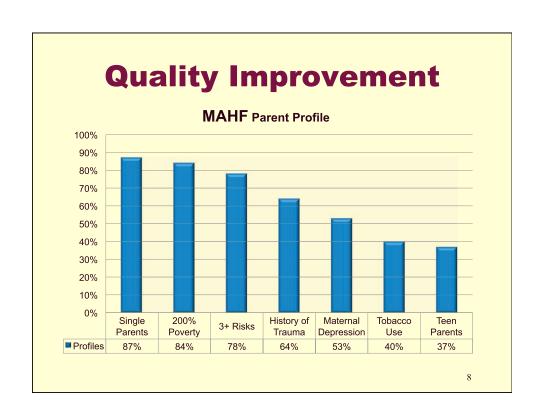
Evaluate and Improve the Solution

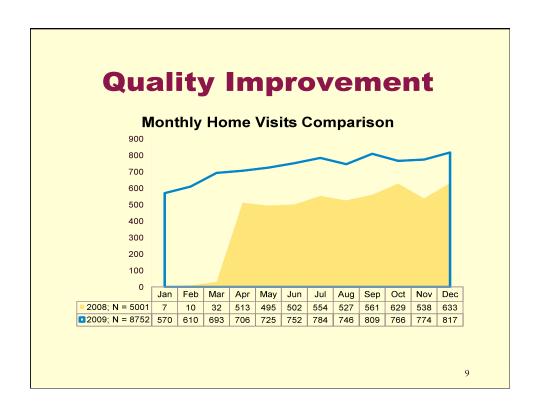
Implementation Evaluation

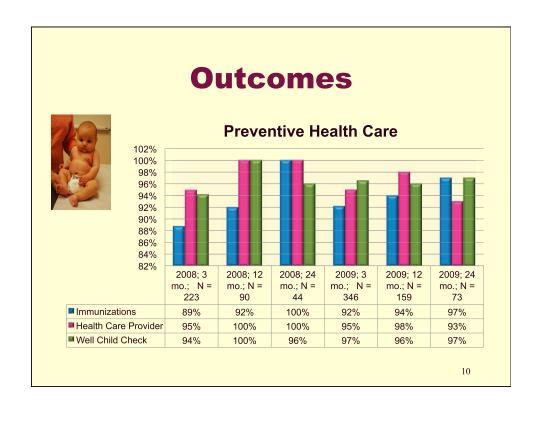
Is service reaching intended families in a meaningful way?

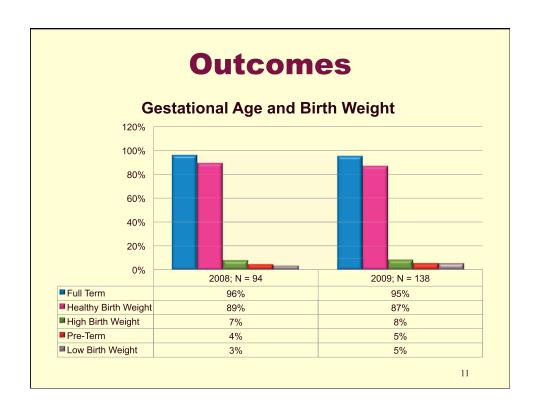
Ongoing Outcome Evaluation

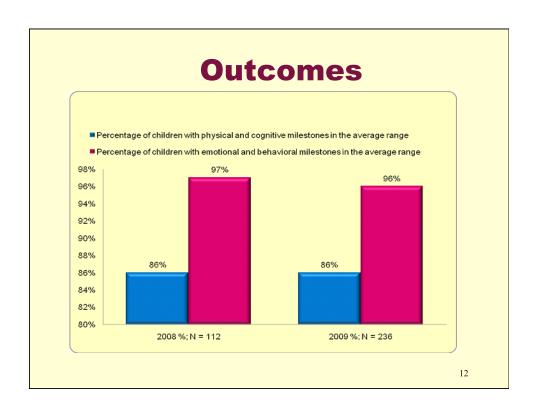
Are children and families doing better as a result of service?

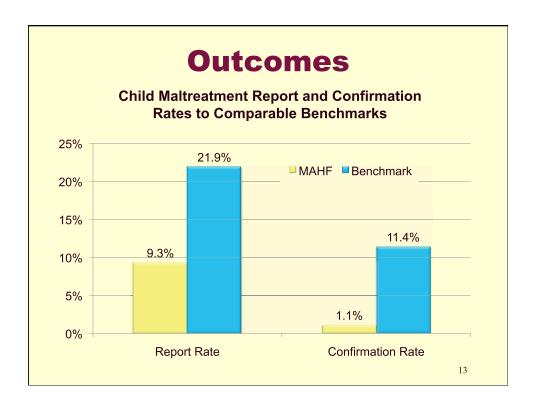










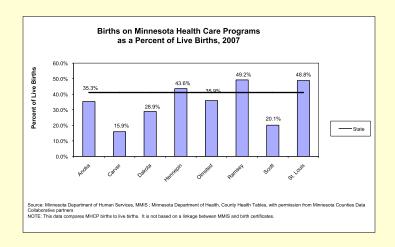


Expand the Solution

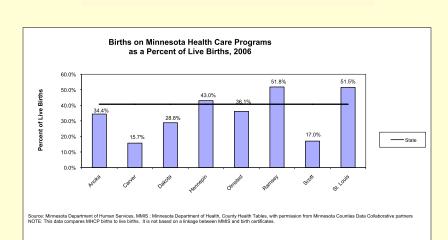
Again, driven by data....

- Data on clients showed they move from county to county, but often remain in Metro
- Over half of all births in Minnesota occur in the Metro area and many of those are to at-risk, first time mothers





MN Low-Income Births







17

Using Evidence to Implement, Improve and Expand a Program: A Home Visiting Case Study



Frank Forsberg, Greater Twin Cities United Way
Family Impact Seminars
February 18 & 19, 2010